

New & Notable

New & Innovative Products to Watch

WOODSMAN ELITE

If you demand a higher level of durability in your broadhead, look no further. The Woodsman Elite from 3Rivers Archery is machined from a solid piece of tool-grade steel. Its Pyramid tip provides bone-smashing strength, and the Teflon-coated blades provide deep-seated penetration into flesh and bone. The blades are heat-treated to 50 on a Rockwell hardness scale, and not only will they hold an edge, but they can also be re-sharpened in the field with ease. This strong and deadly broadhead has a 1-inch cutting diameter and is backed up by a lifetime guarantee. The Woodsman Elite puts an end to broken blades for good. For more information, log onto woodsman.com or call (866) 587-9501.



B.U.P. CONSUMER ARCHERY BACKSTOP

B.U.P. launched their unique Classic Industrial Archery Backstop last year, and the backstop's ability to handle arrows cruising at extremely high speeds won many fans. Now B.U.P. is offering a lightweight version of their hanging stop. The new Consumer Archery Backstop version is, like the original, gentle on arrows, lightweight and foldable for easy storage, but now it comes in smaller size selections for an expanded range of uses. The impressive Heavy Duty model of the B.U.P. Backstop can handle arrows flying at up to 363 feet per second. The ease of arrow removal makes practicing an absolute pleasure with B.U.P. Backstops, and they make a perfect addition to a 3D-target setup. For more information, log onto bupsports.com or call (877) 855-0094.

GORILLA TREESTANDS GREYBACK STEALTH HX CLIMBER

You are always safe in the arms of a Gorilla. Gorilla Treestands weaves remarkable levels of silence, comfort and stability into the new Greyback Stealth HX Climber. An oversized platform with XT-6 nylon washers ensures a whisper-quiet hunt, while the ultra-comfortable XPE zero-G dual density foam seat will lead to more hours in the woods and, ultimately, more success. With the Stealth HX Climber's ability to climb trees that range from 8 to 20 inches in diameter, its functionality is limitless. The Gorilla-strong steel construction is rated for 300 pounds and the Stealth HX comes with fully adjustable padded backpack straps. For more information, log onto gorillatreestands.com or call (877) 685-7817.

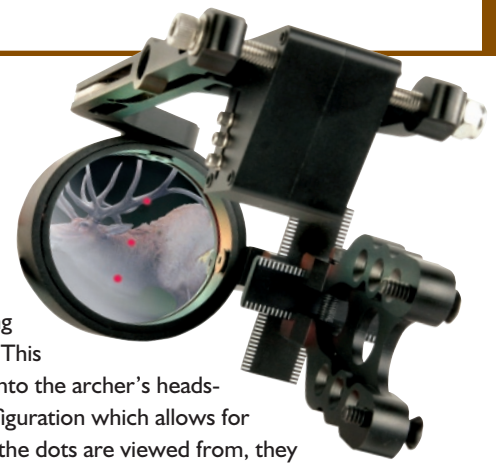


COUNTRYMEN INNOVATIONS JAKE INTIMIDATOR

Some say that turkeys are getting wise to a lot of the decoy styles on the market today. Flat or unmoving setups can garner suspicion from the highly coveted long-beards. But that scenario is a thing of the past with the Countrymen Innovations Jake Intimidator decoy. What makes the Jake Intimidator special is that it moves with an easy-to-use hand-control device. The movement, along with the realistic fan and lifelike feather pattern on the Jake Intimidator, will bring a hung-up bird rushing within range. The lightweight and foldable design means this ultra-effective decoy can be brought to even the most distant of hunting grounds with ease. For more information, log onto jakeintimidator.com or call (800) 267-3136.

TACTICAL ARCHERY SYSTEMS SABO SIGHT

The Tactical Archery Systems SABO Sight was inspired by US military technology for rapid target- and aiming-point acquisition. The SABO (Superimposed Ambient Ballistic Optic) delivers superimposed aiming dots generated only by natural light gathered through fiber optics. There are no electronics whatsoever in this sight, making it legal everywhere. The dots are projected into a concave lens with a special coating. This magnifies the fiber intensity and generates the superimposed holographic dot images into the archer's heads-up sight picture. Utilizing a patent-pending design, the fibers are held in a ballistic configuration which allows for independent adjustment of the projected aiming points. Regardless of the angle that the dots are viewed from, they will always show the arrow alignment with the impact point. That means that no peep sight is required. Just aim and shoot. For more information, log onto tacticalarcherysystems.com or call (877) 686-7226.



LAKWOOD DOUBLE BOW CASE

When you are heading to that bowhunt of a lifetime you've been planning for years, you are going to need a backup bow, but you don't want to squander all that room with a second bow case. The Lakewood Products C-276 Double Bow Case solves this dilemma in spades. By utilizing its popular drop-in style case with space for two, Lakewood Products has created a unique product that is airline approved and ready for travel. The C-276 is lockable and sports an ergonomic shoulder strap for comfortable carrying. Whether you are traveling with a hunting partner or are carrying two bows, the Lakewood Products C-276 Double Bow Case delivers unparalleled functionality. For more information, log onto lakewoodproducts.com or call (800) 872-8458.



FIREFLY ELECTRONIC WIND DETECTOR

Knowing is half the battle when it comes to wind direction—shifting breezes and thermals can prove tricky to judge when you are out in the field and the success of your hunt often relies on approaching game from the proper direction. The Firefly electronic wind detector ends uncertainty. By taking and analyzing 512 readings per second, the Firefly gives you precise information about wind direction and thermal variation, even if you can't feel it. Using the Firefly is easy—simply press the button, wait three seconds and the LED lights will tell you the wind direction every second for five seconds. Powder puffers require a perceptible breeze and daylight to use. The Firefly can pick up even the most minimal breeze and be used in any lighting conditions. The Firefly will provide the confidence you need when chasing



game through the western mountains or choosing stand sites in the northern woods.

For more information, log onto huntfirefly.com or call (303) 408-0250.

C.W. ERICKSON'S MANUFACTURING 2-TIER 24-BOW FLOOR DISPLAY

It's simple really—the more bows you can display, the more bows you can sell. The new C.W. Erickson's Manufacturing 2-Tier 24-Bow Floor Display will help any retailer take advantage of this obvious fact. This impressive display includes eight independent adjustable arms that hold three bows each. This display is extremely flexible and can be adjusted to accommodate any limb style, so your selection of standard, parallel, beyond-parallel and recurve bows can all be housed on this heavy-duty rack. This stable and durable display is powder coated, stands 90 inches tall and has a 36-inch footprint. You can maximize your showroom space and maximize profits with the 2-Tier 24-Bow Floor Display. For more information, log onto archerhunter.com or call (763) 682-3665.



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